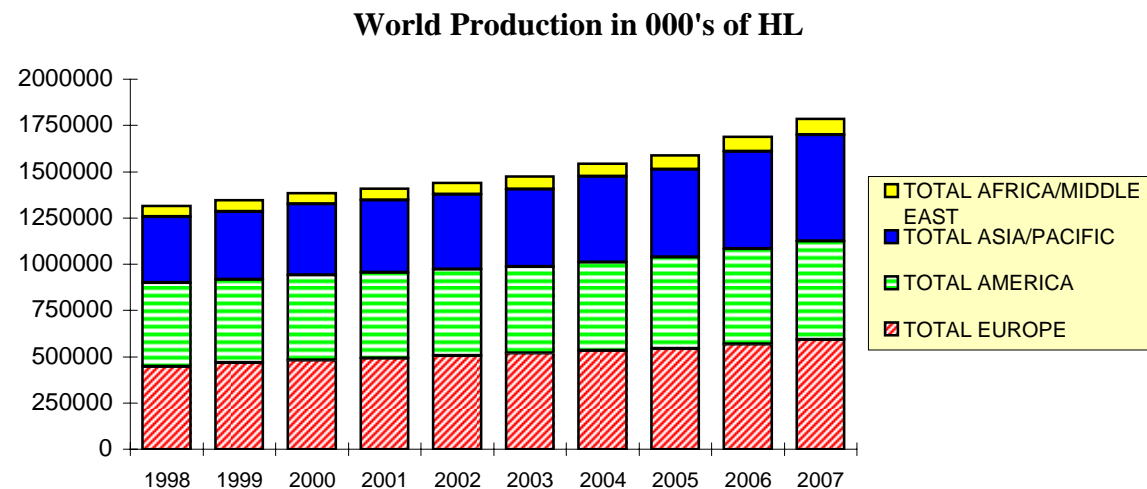


PLATO LOGIC LIMITED



WORLD BEER PRODUCTION IN 000'S OF HL

Output growing at 4.4% per annum total
 East Europe recovers from 1996
 Significant long-term growth mainly in Asia-Pacific
 Europe major region since 1999
 Recovery in Latin America continues in 2007
 Europe key growth markets: CIS, Russia, Ukraine
 Growth in Asia Pacific dominated by China
 Other key emerging markets: India, Vietnam, Thailand
 Africa recovering



THOUSANDS OF HL	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	02-07%	% vol
WORLD	1314733	1345914	1384892	1407385	1440118	1473012	1543623	1586924	1688983	1784049	4.4%	100.0%
TOTAL EUROPE	445763	465733	480851	491351	505029	520549	531323	543837	568167	592074	3.2%	33.2%
TOTAL AMERICA	454525	452677	459555	463409	468397	465627	480169	493551	514301	532690	2.6%	29.9%
TOTAL ASIA/PACIFIC	354045	366519	383612	390228	402109	419061	460961	476435	527275	574020	7.4%	32.2%
TOTAL AFRICA/MIDDLE EAST	60400	60985	60874	62397	64583	67775	71170	73100	79240	85264	5.7%	4.8%